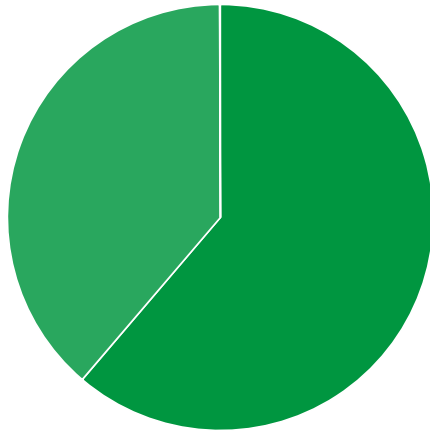




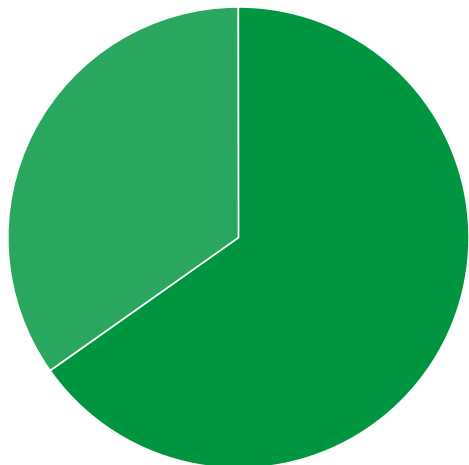
Zusammensetzung der Digital-Angebote 2015 / 09

- Online-Angebote: 1.130 (61,25%)
- Mobile-Angebote : 714 (38,70%)
- Connected TV: 1 (0,05%)



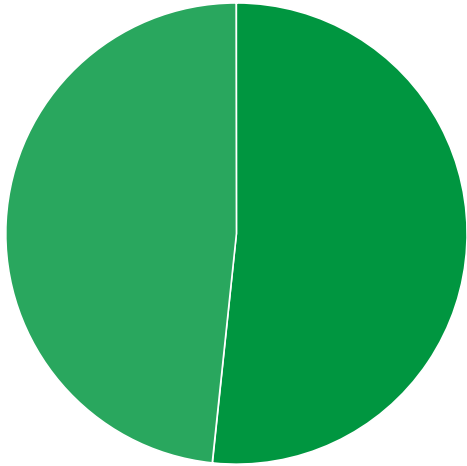
Zusammensetzung der Online-Angebote 2015 / 09

- Single-Angebote: 737 (65,22%)
- Multi-Angebote: 393 (34,78%)



Zusammensetzung der Mobile-Angebote 2015 / 09

- App-Angebote: 369 (51,68%)
- Mobile Enabled Websites: 345 (48,32%)



Quelle: <http://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-09-0>