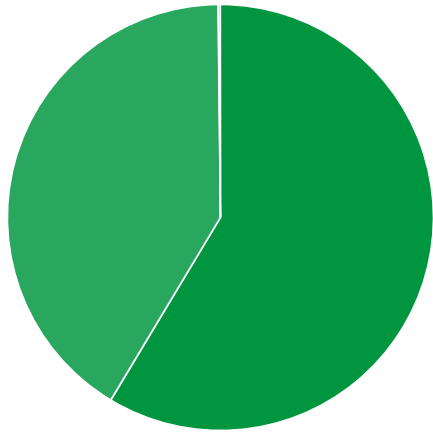




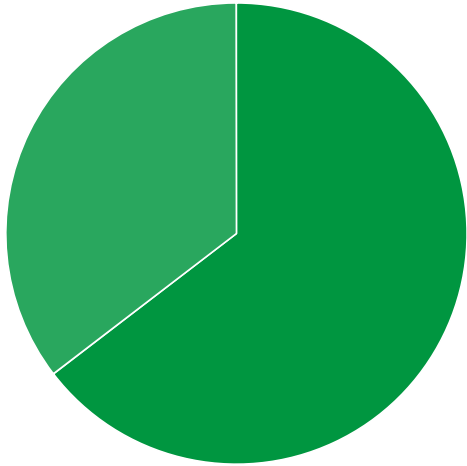
Zusammensetzung der Digital-Angebote 2016 / 06

- Online-Angebote: 1.076 (58,61%)
- Mobile-Angebote : 757 (41,23%)
- Connected TV: 3 (0,16%)



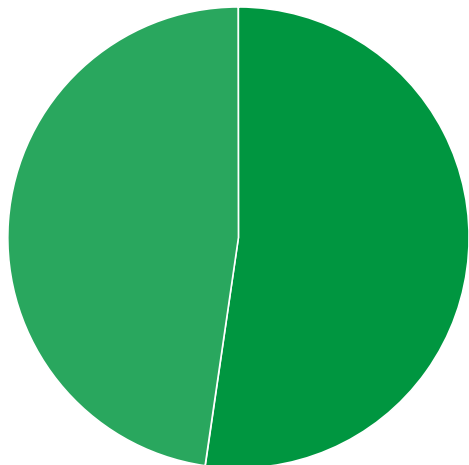
Zusammensetzung der Online-Angebote 2016 / 06

- Single-Angebote: 695 (64,59%)
- Multi-Angebote: 381 (35,41%)



Zusammensetzung der Mobile-Angebote 2016 / 06

- App-Angebote: 396 (52,31%)
- Mobile Enabled Websites: 361 (47,69%)



Quelle: <http://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-06-0>