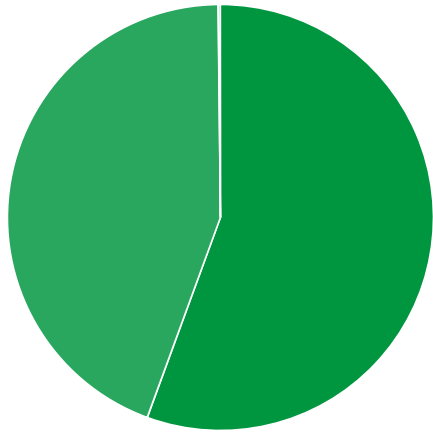




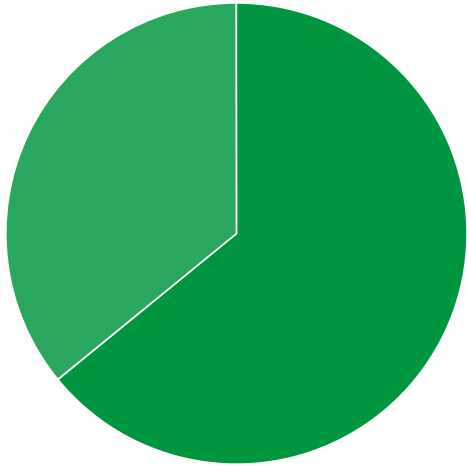
## Zusammensetzung der Digital-Angebote 2017 / 07

- Online-Angebote: 975 (55,59%)
- Mobile-Angebote : 776 (44,24%)
- Connected TV: 3 (0,17%)



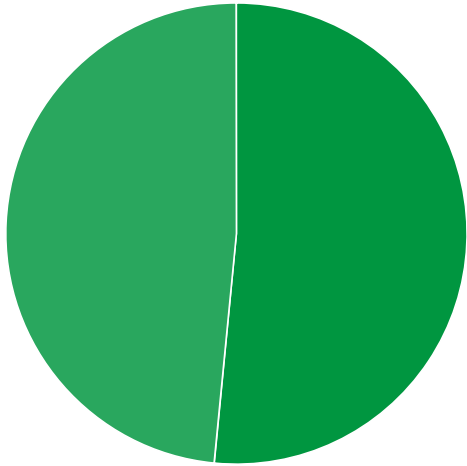
## Zusammensetzung der Online-Angebote 2017 / 07

- Single-Angebote: 625 (64,10%)
- Multi-Angebote: 350 (35,90%)



## Zusammensetzung der Mobile-Angebote 2017 / 07

- App-Angebote: 400 (51,55%)
- Mobile Enabled Websites: 376 (48,45%)



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**Quelle:** <http://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-07-0>