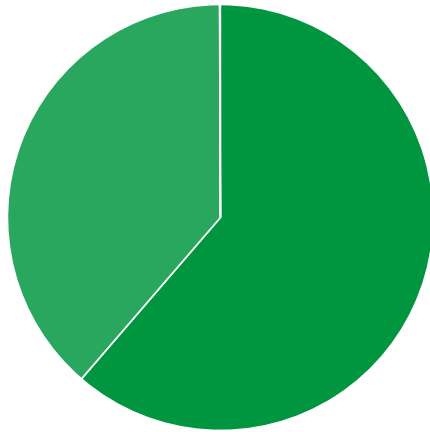




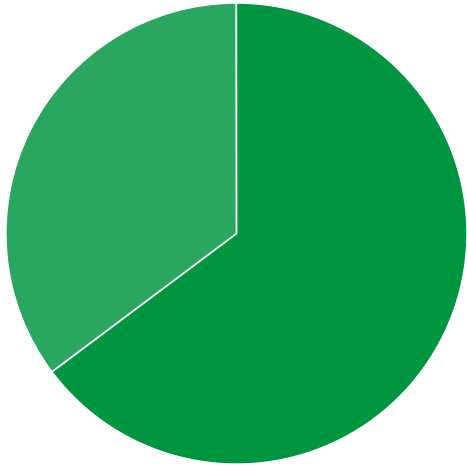
Zusammensetzung der Digital-Angebote 2015 / 08

- Online-Angebote: 1.124 (61,32%)
- Mobile-Angebote : 708 (38,63%)
- Connected TV: 1 (0,05%)



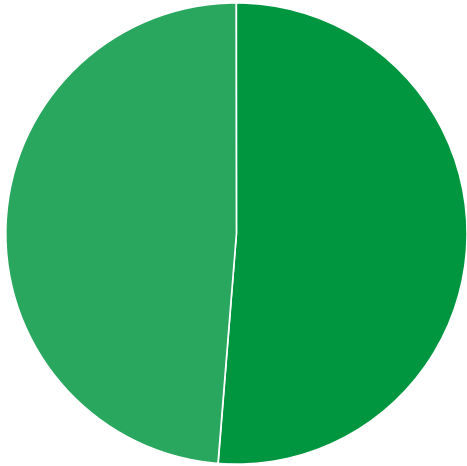
Zusammensetzung der Online-Angebote 2015 / 08

- Single-Angebote: 728 (64,77%)
- Multi-Angebote: 396 (35,23%)



Zusammensetzung der Mobile-Angebote 2015 / 08

- App-Angebote: 363 (51,27%)
- Mobile Enabled Websites: 345 (48,73%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-08-0>