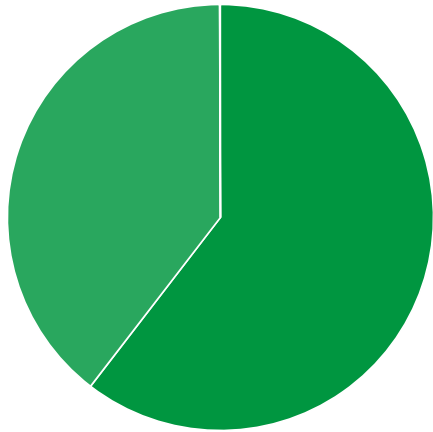




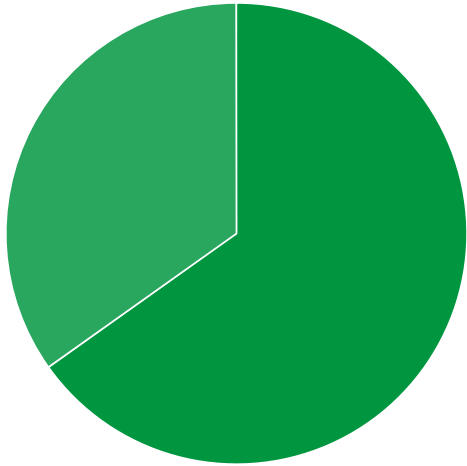
## Zusammensetzung der Digital-Angebote 2015 / 11

- Online-Angebote: 1.114 (60,44%)
- Mobile-Angebote : 728 (39,50%)
- Connected TV: 1 (0,05%)



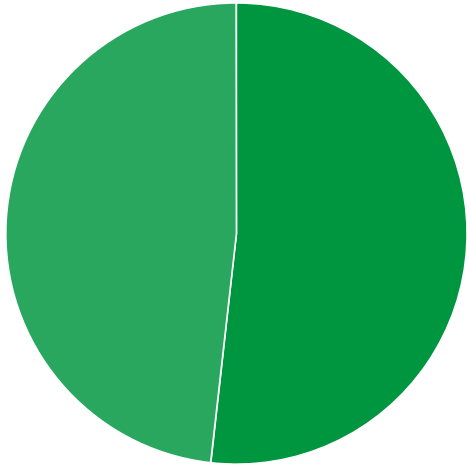
## Zusammensetzung der Online-Angebote 2015 / 11

- Single-Angebote: 726 (65,17%)
- Multi-Angebote: 388 (34,83%)



## Zusammensetzung der Mobile-Angebote 2015 / 11

- App-Angebote: 377 (51,79%)
- Mobile Enabled Websites: 351 (48,21%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-11-0>