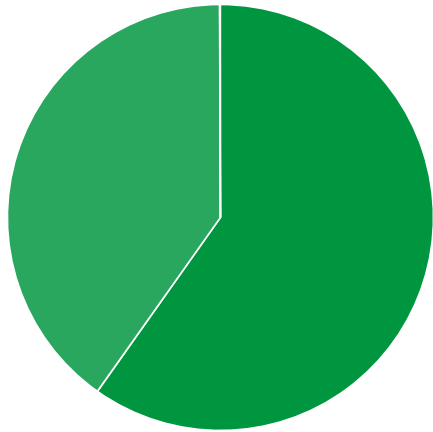




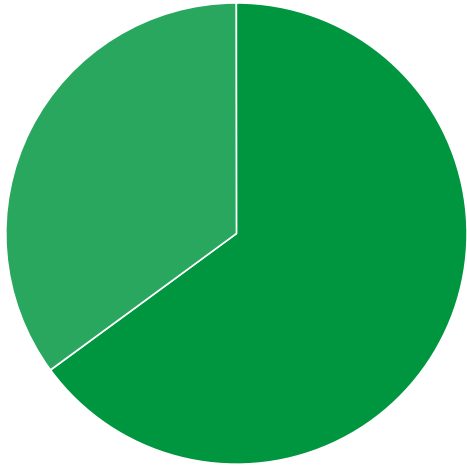
Zusammensetzung der Digital-Angebote 2016 / 02

- Online-Angebote: 1.092 (59,80%)
- Mobile-Angebote : 733 (40,14%)
- Connected TV: 1 (0,05%)



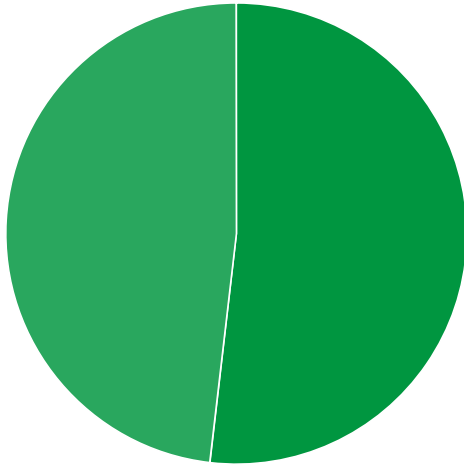
Zusammensetzung der Online-Angebote 2016 / 02

- Single-Angebote: 709 (64,93%)
- Multi-Angebote: 383 (35,07%)



Zusammensetzung der Mobile-Angebote 2016 / 02

- App-Angebote: 380 (51,84%)
- Mobile Enabled Websites: 353 (48,16%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-02-0>