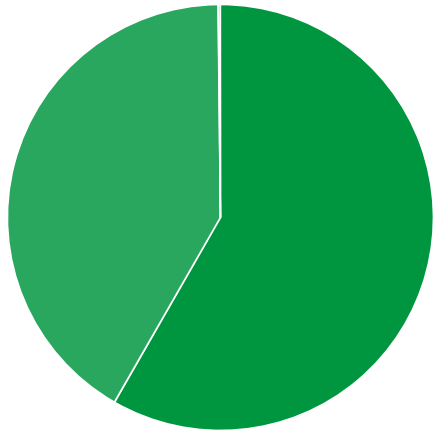




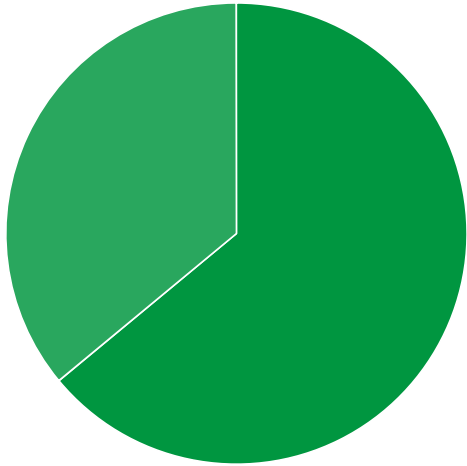
## Zusammensetzung der Digital-Angebote 2016 / 07

- Online-Angebote: 1.050 (58,30%)
- Mobile-Angebote : 748 (41,53%)
- Connected TV: 3 (0,17%)



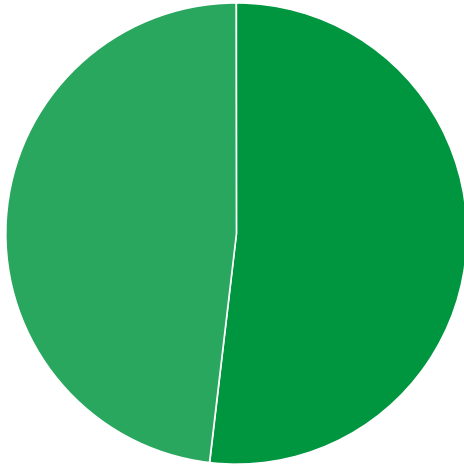
## Zusammensetzung der Online-Angebote 2016 / 07

- Single-Angebote: 672 (64,00%)
- Multi-Angebote: 378 (36,00%)



## Zusammensetzung der Mobile-Angebote 2016 / 07

- App-Angebote: 388 (51,87%)
- Mobile Enabled Websites: 360 (48,13%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2016-07>