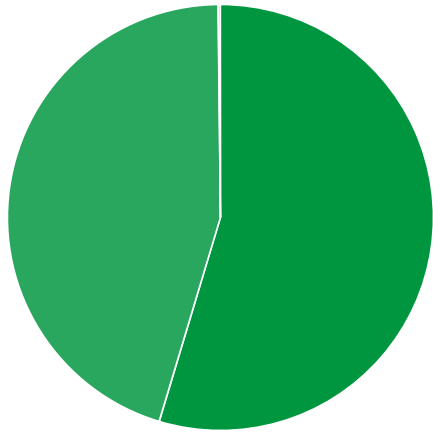




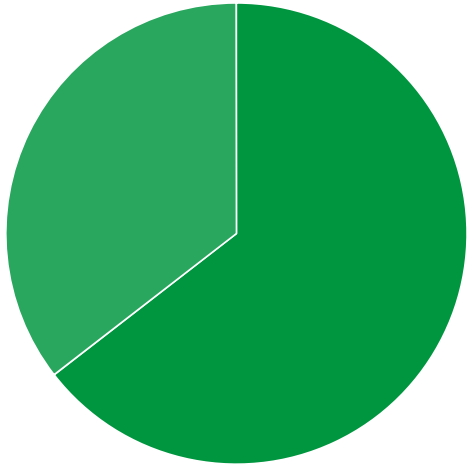
## Zusammensetzung der Digital-Angebote 2017 / 10

- Online-Angebote: 975 (54,65%)
- Mobile-Angebote : 806 (45,18%)
- Connected TV: 3 (0,17%)



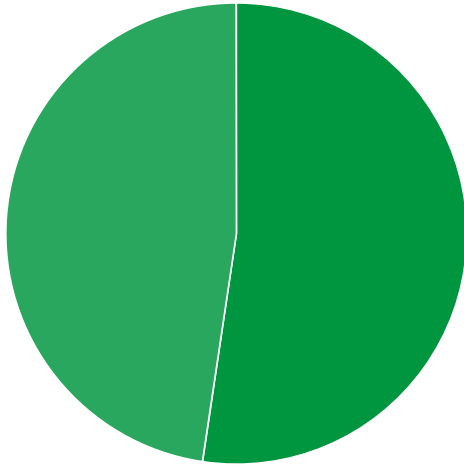
## Zusammensetzung der Online-Angebote 2017 / 10

- Single-Angebote: 629 (64,51%)
- Multi-Angebote: 346 (35,49%)



## Zusammensetzung der Mobile-Angebote 2017 / 10

- App-Angebote: 422 (52,36%)
- Mobile Enabled Websites: 384 (47,64%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-10-0>