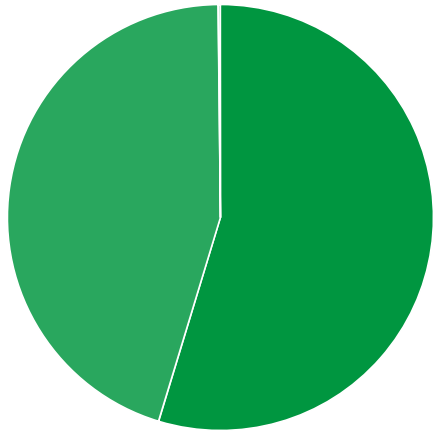




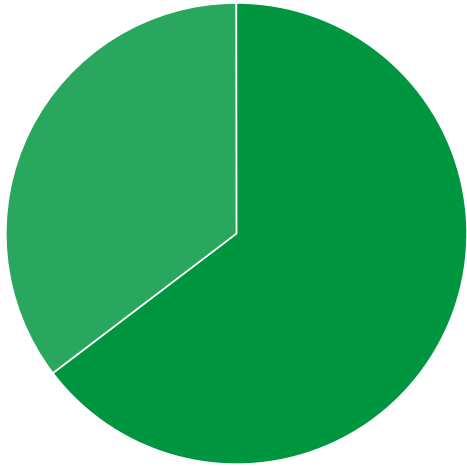
Zusammensetzung der Digital-Angebote 2017 / 12

- Online-Angebote: 979 (54,69%)
- Mobile-Angebote : 808 (45,14%)
- Connected TV: 3 (0,17%)



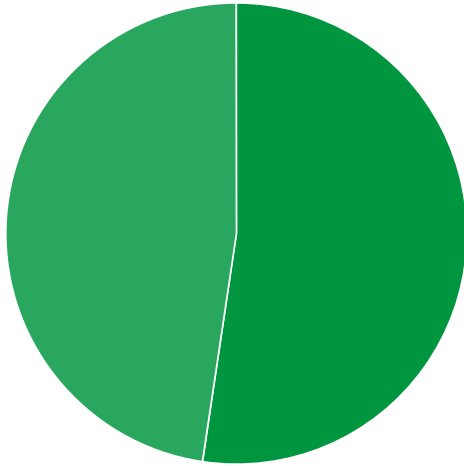
Zusammensetzung der Online-Angebote 2017 / 12

- Single-Angebote: 633 (64,66%)
- Multi-Angebote: 346 (35,34%)



Zusammensetzung der Mobile-Angebote 2017 / 12

- App-Angebote: 423 (52,35%)
- Mobile Enabled Websites: 385 (47,65%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2017-12-1>