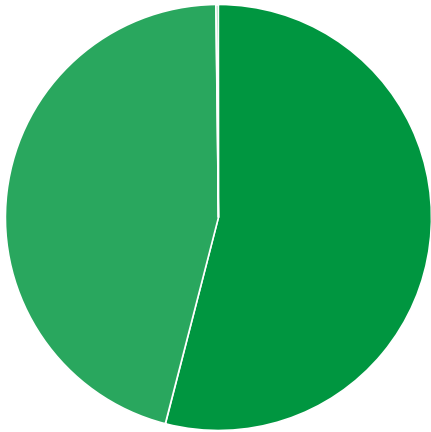




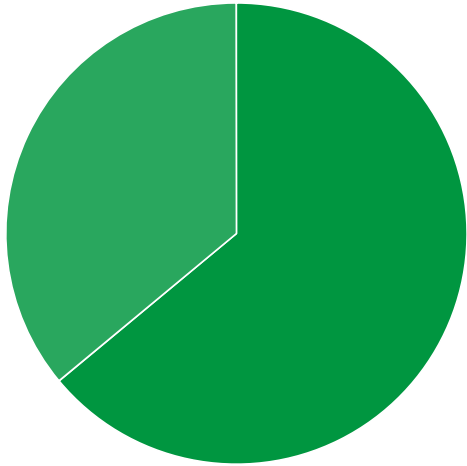
Zusammensetzung der Digital-Angebote 2018 / 01

- Online-Angebote: 930 (54,01%)
- Mobile-Angebote : 789 (45,82%)
- Connected TV: 3 (0,17%)



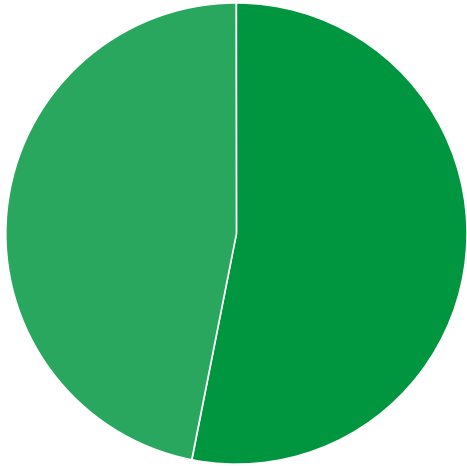
Zusammensetzung der Online-Angebote 2018 / 01

- Single-Angebote: 595 (63,98%)
- Multi-Angebote: 335 (36,02%)



Zusammensetzung der Mobile-Angebote 2018 / 01

- App-Angebote: 419 (53,11%)
- Mobile Enabled Websites: 370 (46,89%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-01-0>