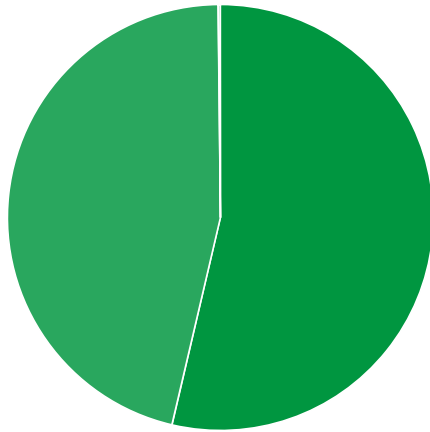




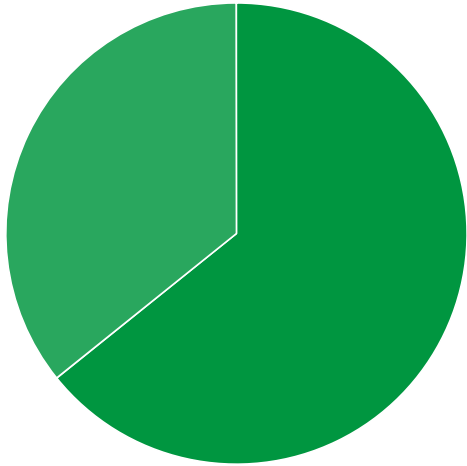
## Zusammensetzung der Digital-Angebote 2018 / 02

- Online-Angebote: 931 (53,66%)
- Mobile-Angebote : 801 (46,17%)
- Connected TV: 3 (0,17%)



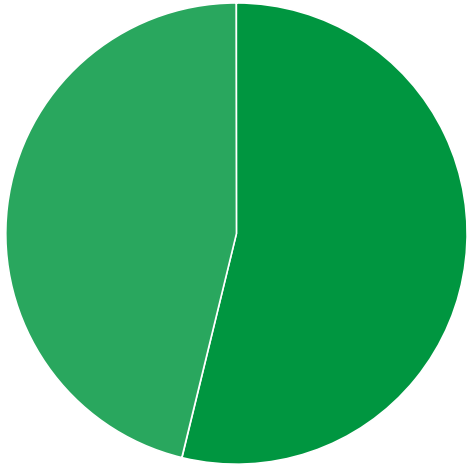
## Zusammensetzung der Online-Angebote 2018 / 02

- Single-Angebote: 598 (64,23%)
- Multi-Angebote: 333 (35,77%)



## Zusammensetzung der Mobile-Angebote 2018 / 02

- App-Angebote: 431 (53,81%)
- Mobile Enabled Websites: 370 (46,19%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-02-0>