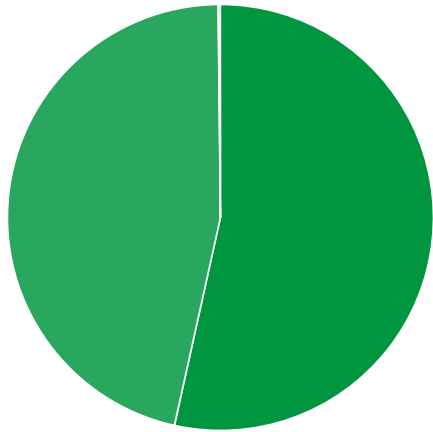




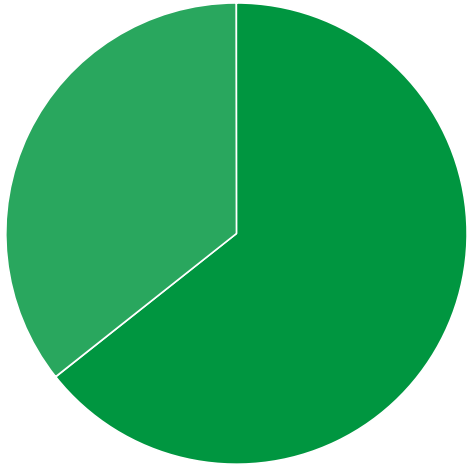
Zusammensetzung der Digital-Angebote 2018 / 03

- Online-Angebote: 931 (53,48%)
- Mobile-Angebote : 807 (46,35%)
- Connected TV: 3 (0,17%)



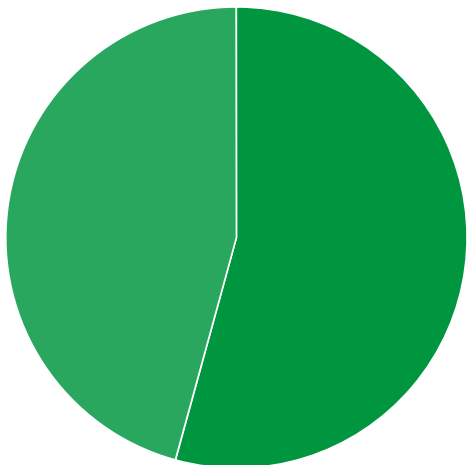
Zusammensetzung der Online-Angebote 2018 / 03

- Single-Angebote: 599 (64,34%)
- Multi-Angebote: 332 (35,66%)



Zusammensetzung der Mobile-Angebote 2018 / 03

- App-Angebote: 438 (54,28%)
- Mobile Enabled Websites: 369 (45,72%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-03-0>