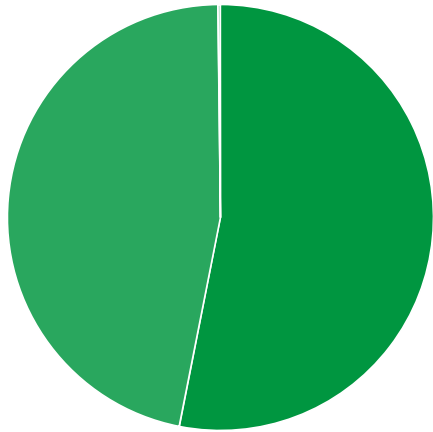




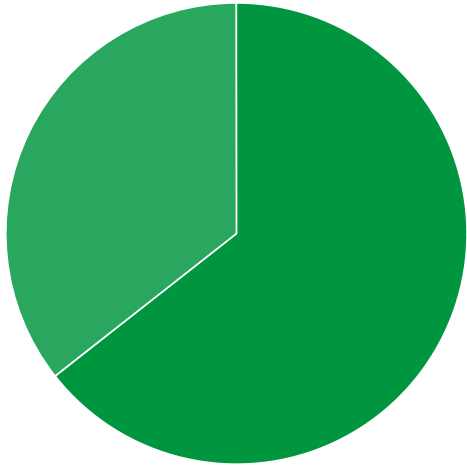
Zusammensetzung der Digital-Angebote 2018 / 06

- Online-Angebote: 913 (53,11%)
- Mobile-Angebote : 803 (46,71%)
- Connected TV: 3 (0,17%)



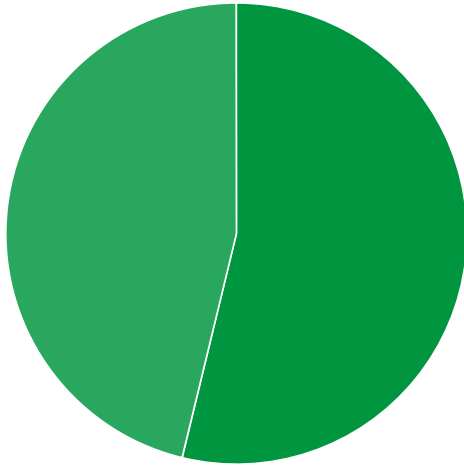
Zusammensetzung der Online-Angebote 2018 / 06

- Single-Angebote: 588 (64,40%)
- Multi-Angebote: 325 (35,60%)



Zusammensetzung der Mobile-Angebote 2018 / 06

- App-Angebote: 432 (53,80%)
- Mobile Enabled Websites: 371 (46,20%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-06-0>