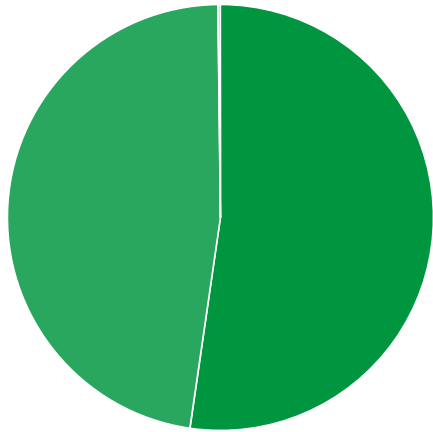




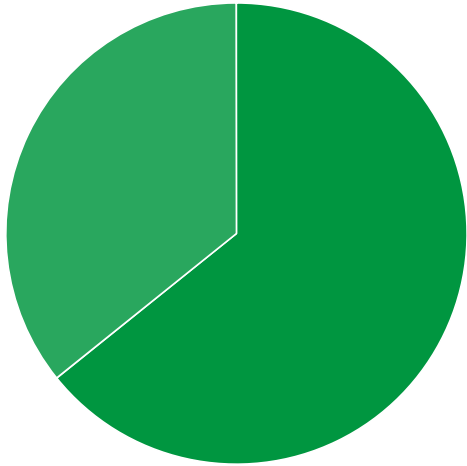
## Zusammensetzung der Digital-Angebote 2018 / 09

- Online-Angebote: 878 (52,29%)
- Mobile-Angebote : 798 (47,53%)
- Connected TV: 3 (0,18%)



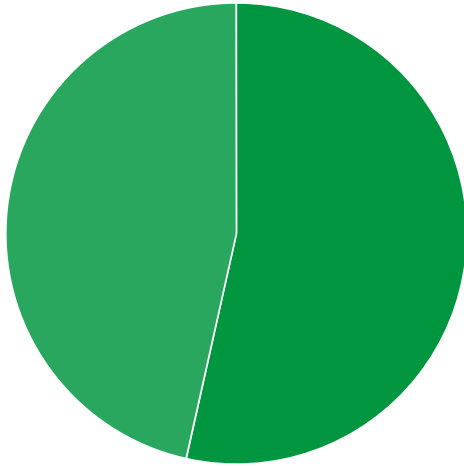
## Zusammensetzung der Online-Angebote 2018 / 09

- Single-Angebote: 564 (64,24%)
- Multi-Angebote: 314 (35,76%)



## Zusammensetzung der Mobile-Angebote 2018 / 09

- App-Angebote: 427 (53,51%)
- Mobile Enabled Websites: 371 (46,49%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2018-09-0>