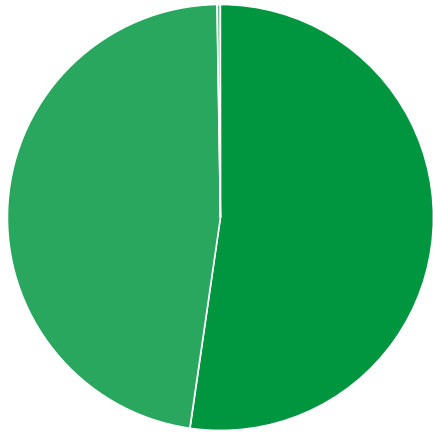




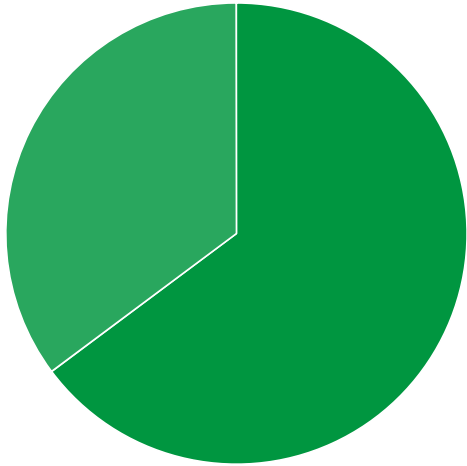
Zusammensetzung der Digital-Angebote 2019 / 02

- Online-Angebote: 841 (52,30%)
- Mobile-Angebote : 763 (47,45%)
- Connected TV: 4 (0,25%)



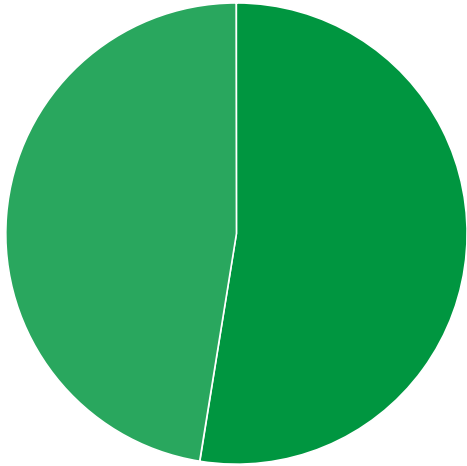
Zusammensetzung der Online-Angebote 2019 / 02

- Single-Angebote: 545 (64,80%)
- Multi-Angebote: 296 (35,20%)



Zusammensetzung der Mobile-Angebote 2019 / 02

- App-Angebote: 401 (52,56%)
- Mobile Enabled Websites: 362 (47,44%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2019-02-0>