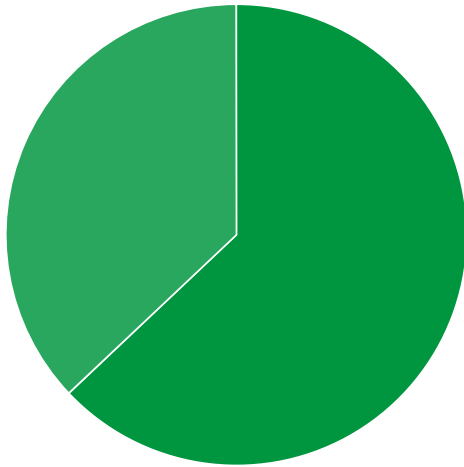




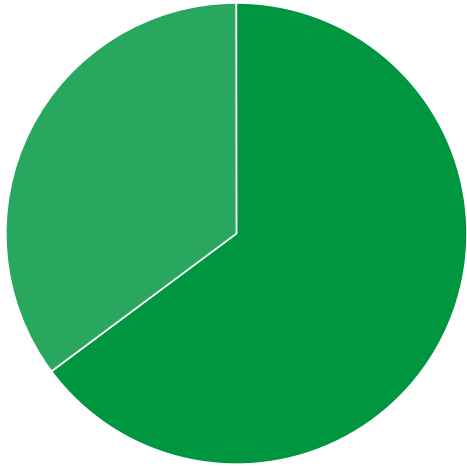
## Zusammensetzung der Digital-Angebote 2015 / 01

- Online-Angebote: 1.103 (62,96%)
- Mobile-Angebote : 649 (37,04%)



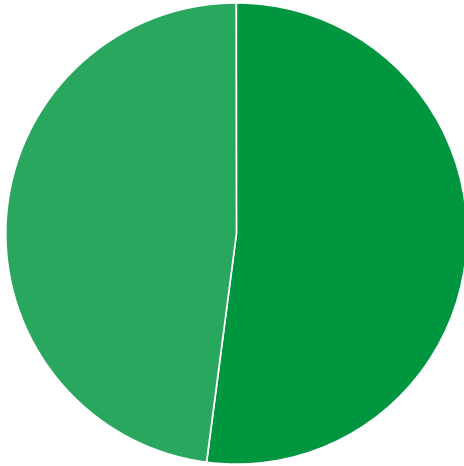
## Zusammensetzung der Online-Angebote 2015 / 01

- Single-Angebote: 715 (64,82%)
- Multi-Angebote: 388 (35,18%)



## Zusammensetzung der Mobile-Angebote 2015 / 01

- App-Angebote: 338 (52,08%)
- Mobile Enabled Websites: 311 (47,92%)



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**Quelle:** <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-01-0>