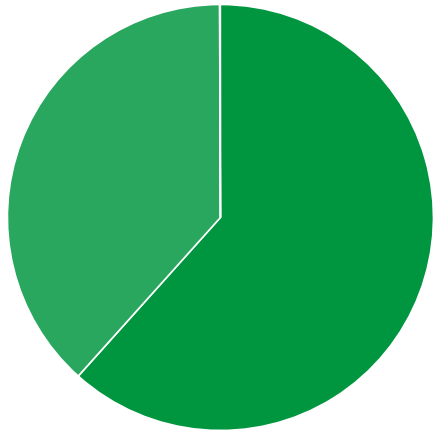




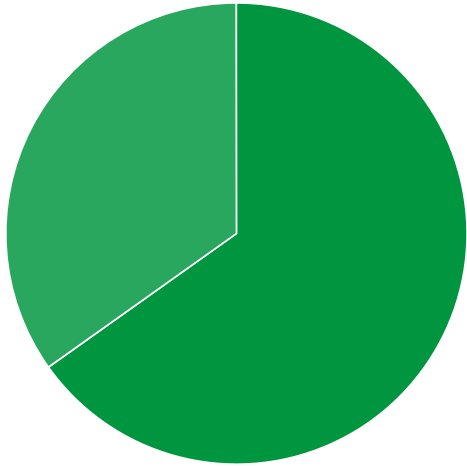
Zusammensetzung der Digital-Angebote 2015 / 06

- Online-Angebote: 1.120 (61,64%)
- Mobile-Angebote : 696 (38,30%)
- Connected TV: 1 (0,06%)



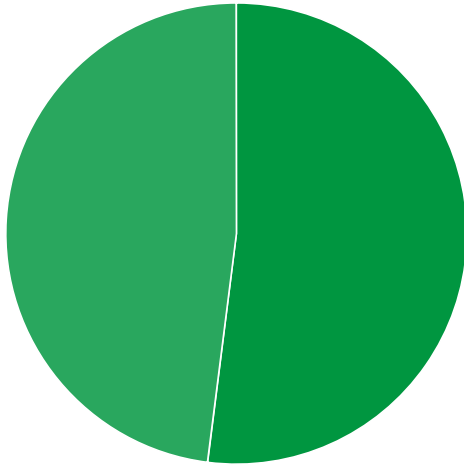
Zusammensetzung der Online-Angebote 2015 / 06

- Single-Angebote: 730 (65,18%)
- Multi-Angebote: 390 (34,82%)



Zusammensetzung der Mobile-Angebote 2015 / 06

- App-Angebote: 362 (52,01%)
- Mobile Enabled Websites: 334 (47,99%)



Quelle: <https://www.ivw.eu/digital/chart/zusammensetzung-digital-angebote-2015-04-2>